



**LearnersMot2**  
Motivating adult learners



Co-funded by the  
Erasmus+ Programme  
of the European Union

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**Concepts Underpinning the LearnersMot2 Project**

Ljubljana, Joint Staff Training

May, 2022

# Intro

People with poor literacy skills+ fewer possibilities in all areas of life= victims/sanitary crisis:

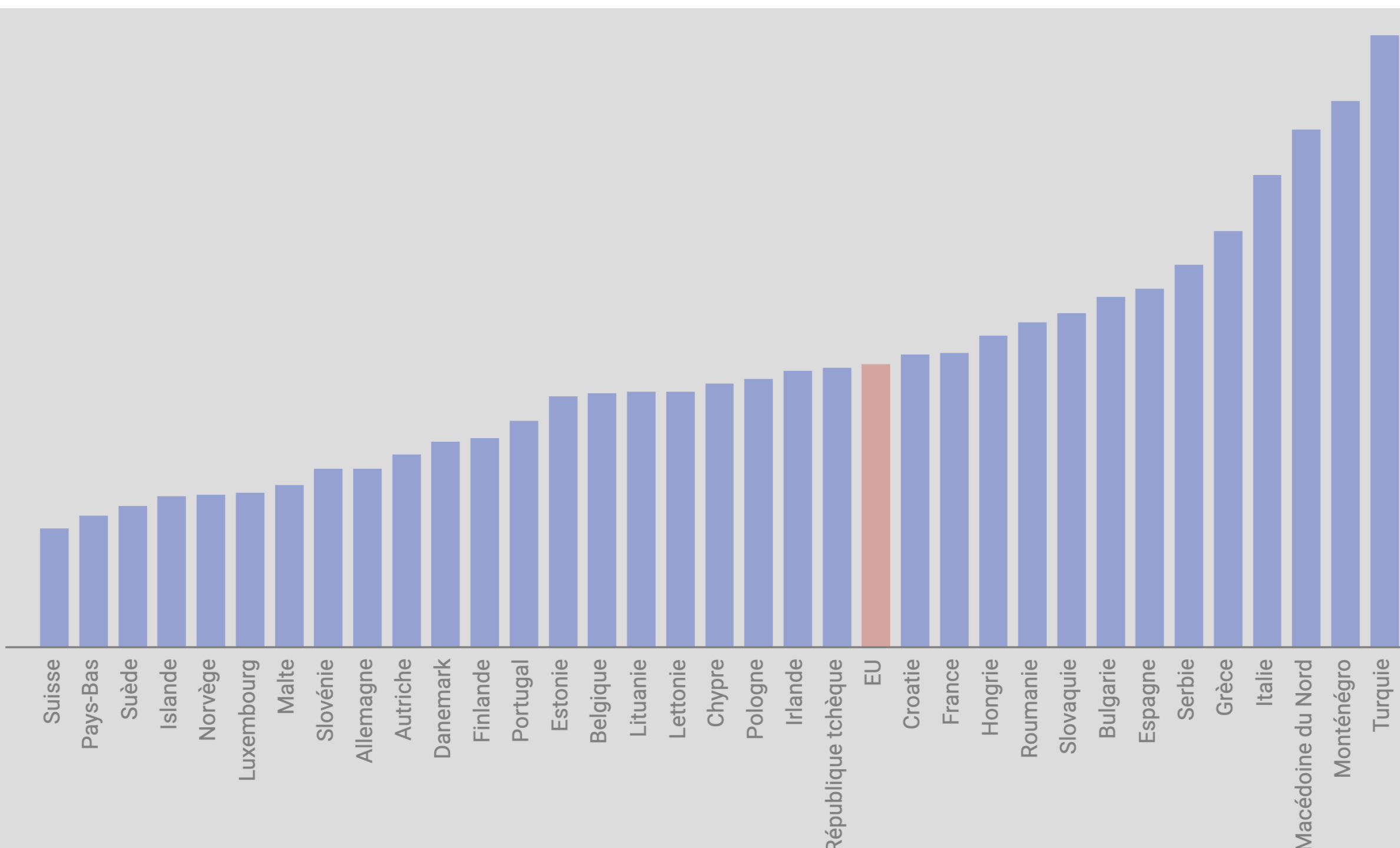
Cannot counter harmful impact /  
personal, family, social risks factors' interaction  
No good or improvised teachers- children early  
leavers from school and training

0,0%

20,0

10,0

Suisse  
Pays-Bas  
Suède  
Islande  
Norvège  
Luxembourg  
Malte  
Slovénie  
Allemagne  
Autriche  
Danemark  
Finlande  
Portugal  
Estonie  
Belgique  
Lituanie  
Lettonie  
Chypre  
Pologne  
Irlande  
République tchèque  
EU  
Croatie  
France  
Hongrie  
Roumanie  
Slovaquie  
Bulgarie  
Espagne  
Serbie  
Grèce  
Italie  
Macédoine du Nord  
Monténégro  
Turquie



## EARLY LEAVERS HINDER

ECONOMIC AND  
SOCIAL DEVELOPMENT,  
EMPLOYMENT.

POVERTY AND  
EXCLUSION ARE INCREASED

EARLY LEAVERS! IF THEIR FAMILIES ARE FUNCTIONALLY ILLITERATE IF THEIR SOCIAL HABITUS IS NOT ENCOURAGING.

EX. “MY FATHER WAS AN ALCHOLIC, I WAS NOT LOVED, I MET FRIENDS, BELONGED, BREACHED THE LAW... BELIEVED THAT IMMIGRANTS WERE BAD, WAS EMPRISED...GOT EMPLOYED, I SAW IMMIGRANTS WERE NICE PEOPLE”

3 questions:

(1) How do literacy skills impact older workers' working and their everyday life?

(2) How can be the essential basic skills developed in everyday life and at work?

(3) How can literacy programmes change older adults' engagement with further learning

Literacy programmes?



enhance literacy and numeracy  
relationships with reading writing, counting as  
well as communication+ relationships,  
motivation, cultural skills, etc.

## About communication and relationships

Most communication is seemingly ordinary ( e.g. making a conversation with a fruit seller, deciding where to eat with a friend)

But! Everyday communication =a place where most relational and life matters take place.

Our educational programmes should be written in a conversational tone because people over 45+ come from different backgrounds.

Topics in communication come together and are interconnected.

Relationships impact communication and communication impacts relationships.

Relationships are developed, maintained and modified through communication.

Culture and society are created and performed through relationships and other significant people.

Our understanding of the world has been formed and influenced by relationships

Family, groups, work place can be understood not as structures but as an enactment of relational communication.



## ■ Motivating learners - crucial moments

- when they resist to enrol
- they are ready to quit at any moment - motivation maintained!
- when learning becomes more demanding,
- when they have to cope with difficult life events,
- when they do not like other learners

# What should literacy teachers do:

learn to be flexible!

start by what learners know,

address higher socio-psychological needs

improve learners' communication skills

trigger learning through authentic everyday situations!

*Learners need to be continuously motivated for staying in education for their own benefit, the benefit of the companies and indeed entire community.*



Low functional literacy is a by-product of development

Low educated and low skilled workers -like everybody- need to cope with

- the changing world
- declining division of work in companies
- companies' service orientation
- more composite skills required from each worker.



Which skills/competencies/proficiency skills?

*Basic skills i.e.*

*listening, reading, writing, communication and cognitive skills, cultural skills, social skills, digital skills and numeracy.*

*Actually, there is no literacy without basic skills. In literacy programmes they cannot be dealt with separately but rather jointly, several at a time.*



## Functional literacy definitions

Paolo Freire (1973) : functional literacy = a process towards the quality consciousness expressed through language and action.

Freire (1972): learners should be helped to overcome their passive understanding and develop an increasing critical understanding of their reality.

How? This can be achieved through an active dialogical and critical pedagogy.

### Conscientization!

Change of attitudes, perception or beliefs.

*in other words, individuals must not accept that social reality cannot be questioned and changed. Critical understanding of situations leads to critical action (Freire, 1972)*

## How one lands up in situation of functional illiteracy

*Persons in this situation did go to school, wanted to learn, but nobody really taught them how to learn and “significant adults” did not respect them nor their learning.*

Therefore, their bad school memories hinder their learning sometimes for a life time.

*Social unfairness* on different levels,  
(poor economic level, poor socio-cultural level, stigma, etc.) **strengthen**  
the situation of **functional illiteracy of individuals**.

Living on social allowance, narrow socio- cultural habitus, and stigma  
may contribute to adults'' finding themselves *in situation of functional  
illiteracy*.

In sociology, **habitus** encompasses **socially** developed habits, skills and  
**dispositions**. It is a combination of **group culture** and **personal history**  
that shape body and mind. (Pierre Bourdieu)



Life long skills acquisition and skills loss is a highly individual phenomenon.

Skills may improve up to early middle-age. They reach a plateau in the middle of life.

Increased literacy and numeracy skills ?? a result of worker's improving skills in employment.

The down-slope of skills in older age, is likely to be related to the ageing process, but it may demonstrate a reduction in the use of those skills as well. (David Mallows and Jennifer Litster, 2016)

*Alleviating the problem of functional illiteracy of low educated and low skilled labour force could offer benefits to all: individuals, their families, companies and entire communities.*

## Theories behind

a stronger foundation in educational theories is needed to design, deliver and evaluate educational programmes

*Due to its **social transformative role**, education of learners in situation of functional illiteracy should never be understood as **simple transmission of knowledge**, rather as **a collective construction of knowledge**.*

### Cognitive learning theory

underlines the importance of personal agency as well as social and environmental variables to shape appropriate behaviour and to build up both content, knowledge and underdeveloped self-regulatory skills.

### Constructivism

Experiential learning as well as inquiry-based and problem-based learning approaches

Lev Vygotsky viewed learning and development as a social process.

Learners grow into the intellectual life of those around them.

Learning is a process in which learners gradually “take for themselves knowledge and skills they developed in their interaction with others and with cultural tools.”

What is learning?

*Learning is the process towards a relatively stable change in thinking, doing, attitude, behaving in general.*

*For learning to exist there should be a noticeable or measurable change produced.*

*It best occurs when a person uses his or her cognitive abilities, body, emotions and senses, when the person is exposed to the impact of a learning group and a variety of » cultural tools«.*

Literacy programmes need to broaden the learners' cultural tools:

language,  
calendars,  
graphs,  
alphabet,  
verbal paradigms,  
organisation of forms to be filled in (first name, last name, date of birth,  
organization of letters, texts, etc. ),  
computer applications,  
=systems that take off the burden of constant thinking....and taking decisions.

*Low educated and low skilled learners need to apply skills, carry out a task and then reflect on it in an abstract way. This is how they learn.*

Adult educators should have the ability to establish a critical distance towards the contents and the elements of knowledge to be taught.

They should create learning situations.

Not all situations have the potential of learning

## How to approach learners in situation of functional illiteracy

The method of choice is “biography” or **life history** -not unfamiliar to professional teaching.

Connecting learners’ learning with everyday situations is another essential approach to reach out to learners in situation of functional illiteracy.

Learning will be connected with learners’ every day or daily or routine life or work situations.

Everyday life = routine, natural, habitual, or normal and is important in literacy programmes.

**Situations** adults face in their everyday life **may have similarities** but they should be analysed with **each and for each single learner**.



## EX: Identifying and observing everyday life situations

As to integrate mathematics into learners' everyday life, programme developers and educators should observe their life: cooking, repairing, setting table-there is a possibility to count pieces of dishes and cutlery for each person at table, or the number of guests is being counted and then the entire number of dishes, cutlery etc.).

It is indispensable that educator identifies situations having potential for stimulating learning mathematics.. (Peter-Koop/ Grüßing, 2007).